

# LCF FIRST MOVE PROGRAMME 11/12

## APPLICATION CRITERIA

### LCF First Move is;

- An initiative from the Fashion Business Resource Studio, aimed at supporting LCF students makes the transition from education into the world of full time employment.
- An initiative that helps forge collaborations between LCF and the fashion & lifestyle industry, in order to ensure recruiters turn to LCF students when seeking the best new fashion talent.
- An initiative that aims to enhance students chances of securing job roles within the fashion industry. Providing students with the knowledge and understanding of employment skills within the fashion industry throughout the final year of studies.
- Able to offer 5-10 places per course group (dependent on quality of applications) for the following cohorts;
  - BA FDT Menswear, Womenswear, Surface Textiles
  - FDD Clothing, Footwear, Accessories
  - BA Buying & Merchandising (Top Up)
  - BA Fashion Management
  - BA Fashion Design Technology (Top Up)
  - BA Fashion Marketing & Promotion (Top Up)
  - BA Fashion Design & Marketing
  - FdA Fashion Buying and Merchandising
  - FdA Fashion Marketing & Promotion
  - FdA Fashion Design & Marketing

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## LCF First Move Activities

### **Fashion Industry Employment Workshops/Seminars**

- Inspiration from established fashion professionals
- Valuable insight into the requirements of the fashion industry
- Access to graduate roles, fast track applications
- Brand knowledge
- Your questions answered

### **Fashion Industry Open Days**

- Networking opportunity within departments and with professionals working in key industry roles
- Valuable insight into the daily life of fashion careers
- A chance to learn more about your favorite fashion brands/companies
- Talks to teams relevant to your chosen career

### **Mentorship**

- Ongoing personal fashion industry advice before and after graduation
- Career guidance
- Valuable industry insight from a fashion professional
- Key contact and networking opportunity

## LCF First Move Selection Criteria

### **2011 FBRS final year workshop attendance**

Attendance of Employability workshops throughout the autumn term was stipulated initially as a prerequisite to LCF First Move applications.

Therefore a minimum attendance of one to two workshops will contribute to individual applications. (Extenuating circumstances taken in to consideration).

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## The Application Process

### **Submission of cover letter and updated CV during application period**

- No more than 250 word cover letter

You may wish to include;

- What you are looking to gain from the LCF First Move Programme
- A brief profile about yourself, career aims and ambitions before and after graduation
- A clear indication of the job roles that interest you
- Demonstration of research into the roles that interest you.  
How are you compatible to these positions?
- Clear indication about the fashion brands/companies/organisations of interest

### **LCF First Move One to One Interviews**

January – February 2012

A selection of LCF First Move applicants will be invited for interview with the FBRS graduate employment officer.

The interview is aimed at finding out more about your application, to discuss your career aspirations in greater detail and make a final assessment of your suitability for the programme. Punctual attendance and professionalism will be assessed to ensure fashion industry partners will be providing their time to reliable, proactive LCF students upon commencement of LCF First Move Employment activities.

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## How to apply

To apply please email;

[grads@fashion.arts.ac.uk](mailto:grads@fashion.arts.ac.uk)

Applications must include:

- Cover letter
- Updated CV
- Details of the workshops/presentations you have attended and whether you attended to the Graduate Fair.

**Please stay connected to the LCF FirstMove website for specific details of the 2011/2012 submission deadline.**

## Summary

We hope that the LCF First Move Programme 2010/2011 will be as successful as 2009/2010.

2009/2010 was the second year in which the initiative was ran by FBRS and it was supported by a range of well known and successful fashion industry partners.

We are aiming to double the industry participation this year in order to provide all LCF First Move Programme participants with as much chance of gaining the employment knowledge required to secure a graduate role within fashion.

I look forward to receiving your applications over the next couple of months.

Best Wishes

Adam Watling,  
LCF Graduate Employment Officer