

# INTERVIEW QUESTIONS

PREPARATION IS KEY. REVIEW THE JOB DESCRIPTION AND ANY COMPANY INFORMATION YOU CAN FIND.

PREPARATION: Before you go to an interview think carefully about how you would answer the following questions. Remember to keep all answers relevant to work situations, and work related skills. Keep your answers positive. Back everything up with specific examples and construct your answers carefully.

<p>Why do you want to work for this company?</p>	<ul style="list-style-type: none"> <li>• Look at the company website</li> <li>• What are the company's values?</li> <li>• What is their product?</li> <li>• What is their market?</li> <li>• How do they sell their product?</li> <li>• What are their shops like?</li> <li>• Who is their target customer?</li> <li>• What do you like about them?</li> <li>• What can you learn from them?</li> <li>• What motivates you?</li> </ul>
<p>What attracts you to this role?</p>	<ul style="list-style-type: none"> <li>• Look at the job description</li> <li>• Which aspects of the job description most appeal to you?</li> <li>• If there is no job description, what else do you know about the role?</li> <li>• Have you called the company or the ILU to find out more about the role?</li> <li>• How does this role relate to your course?</li> <li>• What do you hope to learn from the role?</li> <li>• How are you suited to the role?</li> </ul>
<p>What skills do you have that make you suitable for this role?</p>	<ul style="list-style-type: none"> <li>• Technical skills e.g. pattern cutting, CAD</li> <li>• Skills which you can use in the workplace such as communication and organisation</li> <li>• IT Skills</li> <li>• Skill learnt from previous jobs such as customer service, administration or design</li> <li>• Quick snapshot of your abilities</li> </ul>
<p>How would you go about doing this job?</p>	<ul style="list-style-type: none"> <li>• Think about the role and what a typical day or week would be like</li> <li>• What would the duties and responsibilities be?</li> <li>• Who would you be liaising with?</li> <li>• How would you go about this role?</li> <li>• How would your experience enable you to do this role on a day-to-day basis?</li> <li>• Back up with evidence – GIVE EXAMPLES</li> </ul>
<p>What are your strengths?</p>	<ul style="list-style-type: none"> <li>• Technical strengths</li> <li>• Work related strengths such as prioritising, teamwork and communicating with colleagues</li> <li>• Relevant personal strengths e.g. motivated, focused, energetic, tenacious, hard-working</li> </ul>

<p>What are your weaknesses?</p>	<ul style="list-style-type: none"> <li>• Avoid personal weaknesses</li> <li>• Chose a technical weakness and then describe how you hope to improve it</li> <li>• Be brief</li> </ul>
<p>What can you contribute to the company?</p>	<ul style="list-style-type: none"> <li>• Look at the company website and write down what you think their key values are</li> <li>• Think about your own skills and values</li> <li>• Describe how you think your own skills and experience can contribute the company</li> <li>• Be positive</li> </ul>
<p>Describe your personality</p>	<ul style="list-style-type: none"> <li>• Be positive</li> <li>• Be brief</li> <li>• Use work related attributes (see words below)</li> </ul>
<p>If a friend had to describe you in three words, what would the three words be?</p>	<ul style="list-style-type: none"> <li>• Use words such as enthusiastic, positive, keen, motivated, thorough, dynamic, tenacious, focused, ambitious, friendly, outgoing, confident, hard-working, career orientated, fashion conscious, driven, lively, committed, loyal.</li> </ul>
<p>Where do you see yourself in five years time?</p>	<ul style="list-style-type: none"> <li>• Your answer should be fashion related</li> <li>• You should be ambitious but not arrogant</li> <li>• You could relate your answer to the job you are being interviewed for</li> <li>• Don't say something which conflicts with the job you are going for</li> <li>• You may not want to be working for this company in 5 years time, however it wouldn't hurt to imply that you might want to</li> </ul>
<p>What motivates you?</p>	<ul style="list-style-type: none"> <li>• Relate your answer to the job you are being interviewed for – its not good being motivated by design if you are going for a buying assistant position</li> <li>• Fashion</li> <li>• Clothing/footwear/accessories/textiles</li> <li>• Success in your course</li> <li>• Ambition to get a good job when you graduate</li> <li>• Money!</li> </ul>
<p>Tell me about yourself</p>	<ul style="list-style-type: none"> <li>• Why are you studying fashion?</li> <li>• Why have you chosen your pathway?</li> <li>• Why the London College of Fashion?</li> <li>• What work experience have you got?</li> <li>• What do you want to do in the future?</li> </ul>
<p>Tell me about a</p>	<ul style="list-style-type: none"> <li>• Describe a problem that you've had to overcome at work or</li> </ul>

<p>problem that you've had at work</p>	<p>university</p> <ul style="list-style-type: none"> <li>• What happened?</li> <li>• How did you resolve it?</li> <li>• What did you learn from the experience?</li> </ul>
<p>Tell me about when you have worked as part of a team</p>	<ul style="list-style-type: none"> <li>• Be positive</li> <li>• Describe a work or university situation where you've had to work as part of a team e.g. team project</li> <li>• How many people were in the team?</li> <li>• What was your role within the team?</li> <li>• How did the team work together?</li> <li>• Was the team successful?</li> <li>• What did you learn from the experience?</li> </ul>
<p>What has been your biggest achievement?</p>	<ul style="list-style-type: none"> <li>• School prize or University prize</li> <li>• Project prize</li> <li>• Sporting achievement</li> <li>• Gaining a place at LCF on your chosen course</li> <li>• Travelling</li> <li>• Describe how you feel about the achievement and what it has taught you</li> </ul>
<p>What have you learned from your past experiences?</p>	<ul style="list-style-type: none"> <li>• Has anything particular happened at school, work or university that has taught you something relevant to work experience? For example, you may have completed a community project at school that has taught you that you like taking on a big project and seeing it through from start to finish.</li> <li>• You may have had a Saturday job at school in a clothing shop, which taught you that you like fashion, and customer service, which led you to apply for your course at London College of Fashion.</li> </ul>
<p>When have you worked under pressure?</p>	<ul style="list-style-type: none"> <li>• Think about a time at school, university or work when you worked under pressure. For example, you may have sales targets when working in a shop, or meeting deadlines when working in an office.</li> <li>• You may have worked behind the scenes at a Fashion Show and had to work to a tight schedule and under lots of pressure to get things done on time</li> </ul>
<p>When have you worked to a deadline?</p>	<ul style="list-style-type: none"> <li>• University project</li> <li>• Design brief</li> <li>• Organising work experience by a particular time</li> </ul>
<p>What is the biggest problem you have faced?</p>	<ul style="list-style-type: none"> <li>• Keep this work related</li> <li>• What was the problem</li> <li>• What did you do to overcome the problem?</li> <li>• What happened?</li> <li>• What did you learn from the experience?</li> </ul>
<p>Describe your fashion likes</p>	<ul style="list-style-type: none"> <li>• Who is your favourite designer?</li> <li>• What do you like about their work?</li> </ul>

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|  | <ul style="list-style-type: none"><li>• Who inspires you?</li><li>• What exhibitions, fairs or shows have you been to see? What did you like about them?</li><li>• What is your own style?</li></ul> |
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